

TALKING TO YOUR DOCTOR

# A BREAKTHROUGH IN PEDIATRIC EAR TUBES



**HUMMINGBIRD® TTS**  
PRECEPTIS MEDICAL

In-Office Ear Tube Placement  
without General Anesthesia

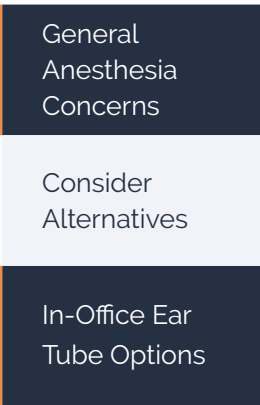
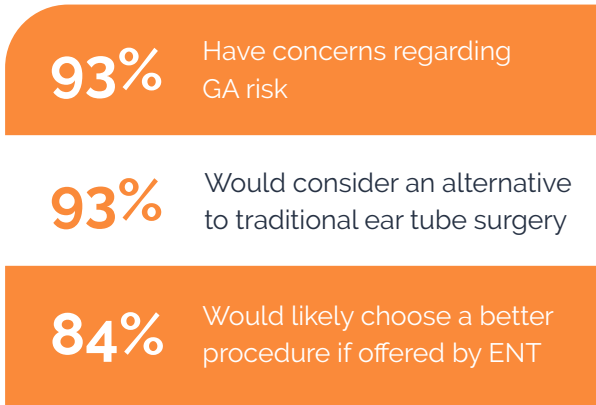
[www.hummingbirdeartubes.com](http://www.hummingbirdeartubes.com)

# A NEW OPTION FOR EAR TUBE PLACEMENT

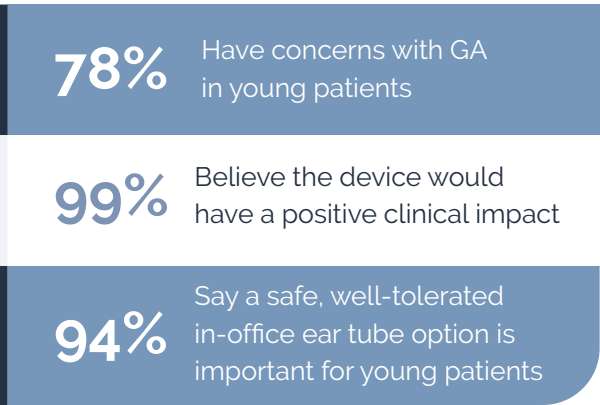
Ear infections in children are the most common reason families visit their pediatrician's office each year. Research shows that 83% of pediatric patients will have at least one ear infection by the time they are 3 years old, and 1 in 15 children will have ear tubes placed.<sup>1</sup>

Most commonly, ear tube placement is performed in an operating room setting which involves fasting, general anesthesia (GA) and post-recovery care and monitoring. However, 93% of families requiring ear tubes have concerns over surgical-based approaches and are increasingly seeking an alternative to traditional methods.

## PARENTS<sup>2</sup>



## PEDIATRICIANS<sup>3</sup>



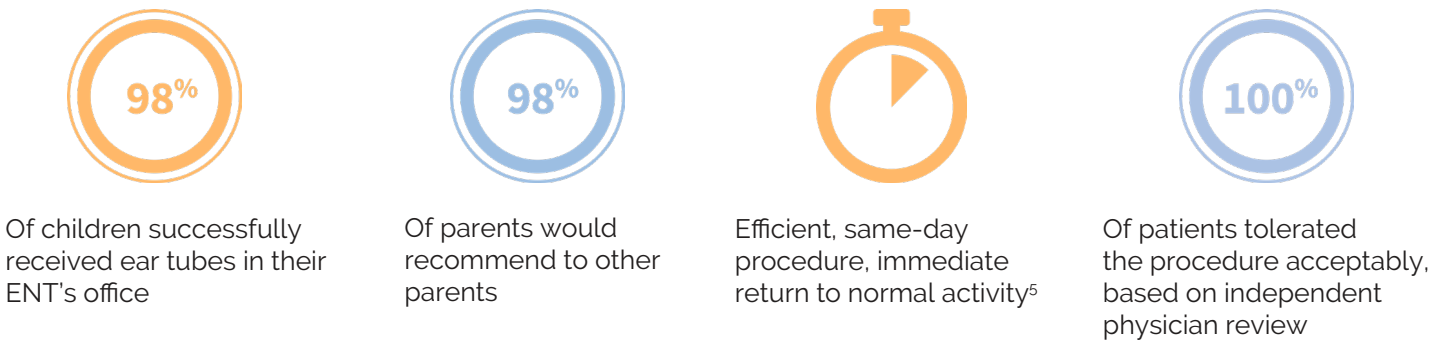
## IN-OFFICE EAR TUBES FOR CHILDREN

### Introducing The Hummingbird

Designed with leading Ear, Nose & Throat (ENT) surgeons, the FDA-cleared Hummingbird<sup>®</sup> Tympanostomy Tube System (TTS) was developed to allow pediatric ear tube placement in-office without general anesthesia. This innovative option for ear tubes is indicated for use in patients 6 months of age and older<sup>4</sup> and provides a simple, efficient option for ENTs and parents while reducing overall procedure costs.



### Hummingbird In-Office Ear Tube Experience<sup>4</sup>



## THE HUMMINGBIRD COMPARED TO TRADITIONAL EAR TUBE SURGERY

As ear tube placement with the Hummingbird is performed in the ENT's office, expenses associated with traditional surgery are eliminated and overall costs may be much less than those involving the operating room setting.

Families may see a significant reduction in overall costs with the elimination of pre-operative testing, general anesthesia and operating room and facility fees as demonstrated below.

Hummingbird In-Office Ear Tube Procedure	Traditional Ear Tube Surgery
Topical Anesthetic	General Anesthesia Required
No Fasting	Fasting Required
No Post-Operative Restrictions	Full Day of Observation
Parents Present During Procedure	Parents Unable to Comfort Child
Cost Savings	Fees for Anesthesia and OR
<b>Average Total Cost \$1,500 - \$2,000</b>	<b>Average Total Cost \$5,500 - \$7,500</b>

## THE HUMMINGBIRD IS:

### SAFE

The Hummingbird is a safe alternative to ear tube surgery and has been performed on thousands of children. The procedure eliminates general anesthesia and post-operative requirements, which allows parents to be present during the process.

### SIMPLE

The One-Pass® Technology enables ENTs to perform routine ear tube placement in less steps with the integrated delivery system. The Hummingbird may also increase efficiency through the office site-of-care.

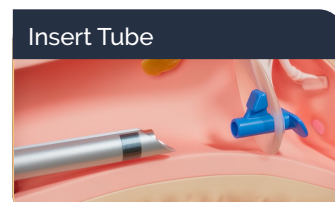
### LESS EXPENSIVE

The overall costs associated with the Hummingbird procedure may be significantly less than the operating room procedure, creating value and convenience for parents.

**68%**

Up to 68% Cost Savings with the Hummingbird<sup>6</sup>

## PROCEDURE INFORMATION



FDA 510(k) cleared for in-office use in children 6 months and older<sup>6</sup>

## AMERICAN ACADEMY OTOLARYNGOLOGY (AAO) SUPPORT

In 2019, the American Academy of Otolaryngology-Head and Neck Surgery (AAO-HNS) released their position statement supporting in-office tympanostomy tube placement in appropriately selected children.

"Although insertion of tympanostomy tubes in children is generally accomplished in the operating room under general anesthesia, insertion in the clinic in appropriately selected patients using shared decision making between clinicians and families can be appropriate."<sup>7</sup>

Get In Touch With Us

1-833-EAR-TUBE

info@preceptismedical.com

hummingbirdeartubes.com



SCAN ME



**HUMMINGBIRD® TTS**  
PRECEPTIS MEDICAL

<sup>1</sup> National Institutes of Health; Ear Infections in Children; 2022.

<sup>2</sup> Data collected using SurveyMonkey Audience. Margin of error: +/-4.3%. (Preceptis Data on File).

<sup>3</sup> Data Collected using InCrowd. 133 U.S. Pediatricians surveyed. (Preceptis Data on File).

<sup>4</sup> 259 patients studied in IRB approved clinical study from 2018-2022 and cleared by FDA for in-office use on patients 6 months and older. (Preceptis Data on File).

<sup>5</sup> Overall procedure times vary.

<sup>6</sup> The actual ear tube procedure is commonly covered by insurance. In instances where the Hummingbird device is not part of this coverage, some families may be required to pay the device cost. Overall total costs for ear tube placement may be less with the Hummingbird through the elimination of general anesthesia and facility fees associated with traditional surgical approaches. A patient's personal costs may vary depending on healthcare provider, facility, insurance plan, deductible and out-of-pocket cost responsibility.

<sup>7</sup> AAO-HNS Position Statement; In-Office Placement of Tubes in Pediatric Patients While Awake; 2020.